
Product development

This process varies from business to business, and from product to product.

STAND has no guidance on how to do this but has developed guidelines within the following main areas:

- Optimization and requirements for design of Consumer Unit (CU), Stock Keeping Unit (SKU) and Distribution Unit (DU) with accompanying packaging materials
- Valid pallets and requirements for these
- Labelling of Stock Keeping Units (SKU) and Distribution Units (DU)
- Shelf life and assessments related to this
- Guidelines for traceability, recall and withdrawal, with requirements for traceability, traceability information, and labelling