

Deadlines 2020

A1
Master Data registration Tradesolution, phase 1
 • Sufficient to be assigned an EPD number



A2
Presentation for retail chain
 • Retail chain agreement form
 • Finished PRICAT message
 • Product samples
 • Proposed delisting
 • News summary (in some retail chains)
 • Proposed phase-in approach
 • Proposals for assortment codes

A3.1
Master Data registration Tradesolution, phase 2
 • Completion of data information according to defined information width on listed products

A4
Forecast
 • Pipeline fill
 • Consumer purchases
 • Campaigns

A4.1
Confirmation of delivery ability
 • Based on assortment conformation by retail chain
 • Suppliers delisting based on retail chains assortment decision



A6.1
Order confirmation
 • Wednesday U-3

| | U-15 | U-14 | U-13 | U-12 | U-11 | U-10 | U-9 | U-8 | U-7 | U-6 | U-5 | U-4 | U-3 | U-2 | U-1 | U0 |
|---------------|----------|----------|------|------|------|------|-----|----------|-----|----------|-----|----------|--------------------------------|-----|----------|----------|
| L1 – Feb 2020 | 25.10.19 | 01.11.19 | | | | | | 13.12.19 | | 10.01.20 | | 24.01.20 | 28.01.20 - 29.01.20 - 31.01.20 | | 14.02.20 | 17.02.20 |
| L2 – May 2020 | 24.01.20 | 31.01.20 | | | | | | 28.02.20 | | 13.03.20 | | 27.03.20 | 31.03.20 - 01.04.20 - 03.04.20 | | 24.04.20 | 27.04.20 |
| L3 – Sep 2020 | 08.05.20 | 15.05.20 | | | | | | 26.06.20 | | 07.08.20 | | 21.08.20 | 25.08.20 - 26.08.20 - 28.08.20 | | 11.09.20 | 14.09.20 |



A3
Feedback listing/main assortment
 • Assortment classification per profile chain
 • Delisted products
 • Confirmed input and phase method



A5
Develop planogram
 • Based on space management tool



A6
Order from Distributor
 • Tuesday U-3

A7
Decide launch time for notified delays
 • Friday U-3



A8
Submission of products for control measurement at Tradesolution's EPD Checkpoint
 • Friday U-3

A8.1
Submission of product images in Tradesolution's MediaStore
 • Friday U-3

A11
Sales start



A7.1
Decide launch time for unannounced delays

A10 / A10
Delivery to Retailer



Evaluation

- 8 weeks after sales start, the supply of news is evaluated
- The evaluation is seen in conjunction with the previous 2 news windows